

# Lorraine Capital and Regional Brands Acquire BR Johnson

*November 1, 2016*

**Buffalo, NY** – Lorraine Capital, LLC (“Lorraine”) and Regional Brands, Inc. (“Regional”) are pleased to announce that they have acquired a controlling interest in BR Johnson, Inc. (“BR Johnson”), a building products distributor/contractor located in East Syracuse, NY. who specializes in windows, doors and specialty products throughout the Northeast.

“The transition was ideal for BR Johnson because it allows us to partner with a company that **invests for the long term and ensures that we can continue to grow and thrive. We look forward to** expanding our footprint into new markets. We are confident this move will result in added employment in all phases of our business” said Bill Harfosh, President of BR Johnson.

“The BR Johnson opportunity could not be more tailor-made for Lorraine. BR Johnson’s owners and management team will remain with the company and we look forward to working with them to expand their very strong brand. Furthermore, it fits in well with Lorraine’s goals of investing in Upstate New York businesses where we can make a positive impact” said Richard Gioia, managing partner with Lorraine.

## About BR Johnson

BR Johnson is a Central New York based firm, founded in 1928, that offers a wide and varied offering of building products and services. Although windows, doors, hardware are the main stay offerings, BR Johnson provides many specialty products and services that make them unique in their industry. The company has a strong reputation of representing products that are among the best in their product category. BR Johnson services numerous markets, primarily in the commercial segment which **includes** educational, institutional, multifamily, health care and historic preservation. **For more information, please visit:** [www.brjohnson.com](http://www.brjohnson.com)

## About Lorraine Capital

Lorraine is a Buffalo based private investment firm that is focused on acquiring controlling positions in businesses with an Upstate New York presence, and, through investment of both capital and personnel, helping those businesses to grow. For more information, please visit: [www.lorrainecapital.com](http://www.lorrainecapital.com).

## About Regional Brands

Regional Brands is a publicly traded holding company seeking to acquire substantial ownership in regional companies with strong brand recognition, stable revenues and profitability. **For more information, please visit:** [www.regionalbrandsinc.com](http://www.regionalbrandsinc.com).